

MARS
drinks



Great Taste at Work

The
Mars Drinks
**System
Solution**



Changing workforce, technological advances and the need for innovation are creating workplace environments that go beyond the office cubicle...

- How important are coffee shop quality and variety beverages to you?
- **Are you interested in creating a better life at work for your employees and colleagues?**
- How would you describe your ideal workplace hot beverage system?
- **How important is service for your office hot beverage system?**
- Would you like to see an increase in collaboration?
- **Does your company have a corporate responsibility vision statement?**



MARS
drinks

Mars Drinks System

MARS
drinks

Our Heritage

Making products people love for over 100 years.

As part of Mars, Incorporated, one of the world's leading food companies, Mars Drinks is rooted in a legacy of quality and trust. The **M&M'S**[®], **SNICKERS**[®], **DOUBLEMINT**[®], and **ORBIT**[®] brands have been lighting up people's faces for decades.

Mars is also a reliable business partner committed to creating quality products. In fact, Mars was recognized as a great workplace by **GREAT PLACE TO WORK**[®], so we know a little something about keeping people smiling in the office. Hopefully we can make life at your workplace a little better, too.



Our Focus

Improving Your Workplace Effectiveness

Encouraging a collaborative culture.

Some of the most important office meetings are informal communications.

As offices are being designed to encourage these interactions, the Mars Drinks system is there to help create those interpersonal moments. Our drinks are the office companion to the morning rush, the afternoon lull and the late night grind, helping bring people together to collaborate and do great work.

At Mars Drinks, business is personal.

We sell to offices, not homes. With our specialized focus, Mars Drinks has crafted the ideal solution for quality beverages in the workplace. And with our commitment to sustainability, we're dedicated to helping you meet your sustainability goals while reducing our own operational impacts.



Protecting your budget.

Our drinks only work in our FLAVIA® brewers. That means they won't accidentally go home with your employees. So you gain greater control over your expenses, and people have a great beverage to look forward to at work.

Making people happy with superior quality and delicious taste.

Our drinks bring people together, make them smile, and reinvigorate their days. We provide a selection of beverages that suit individual tastes, so everyone can enjoy their favorite drink right in the office.

Our Commitment to Quality

Crafting a Quality Cup with Distinctive Flavors

Our full portfolio of brands appeal to a wide range of tastes. Employees can enjoy great coffees, teas and hot chocolate as well as personalize each drink – from tea lattes to cappuccinos to mochas.



Sourced from some of the world's most renowned coffee growing regions, ALTEERRA® only selects the highest quality beans with the best flavor. The roasts, blends and origin coffees are divided into four roast and taste combinations plus flavored, decaf and specialty options.



Created by some of the world's most passionate tea experts, each cup of THE BRIGHT TEA CO.® tea is blended with precision to create a modern twist on traditional tea. Four varieties of tea with plenty of distinct variations ensure a perfectly balanced, full-flavored cup that's never bitter, never bland.

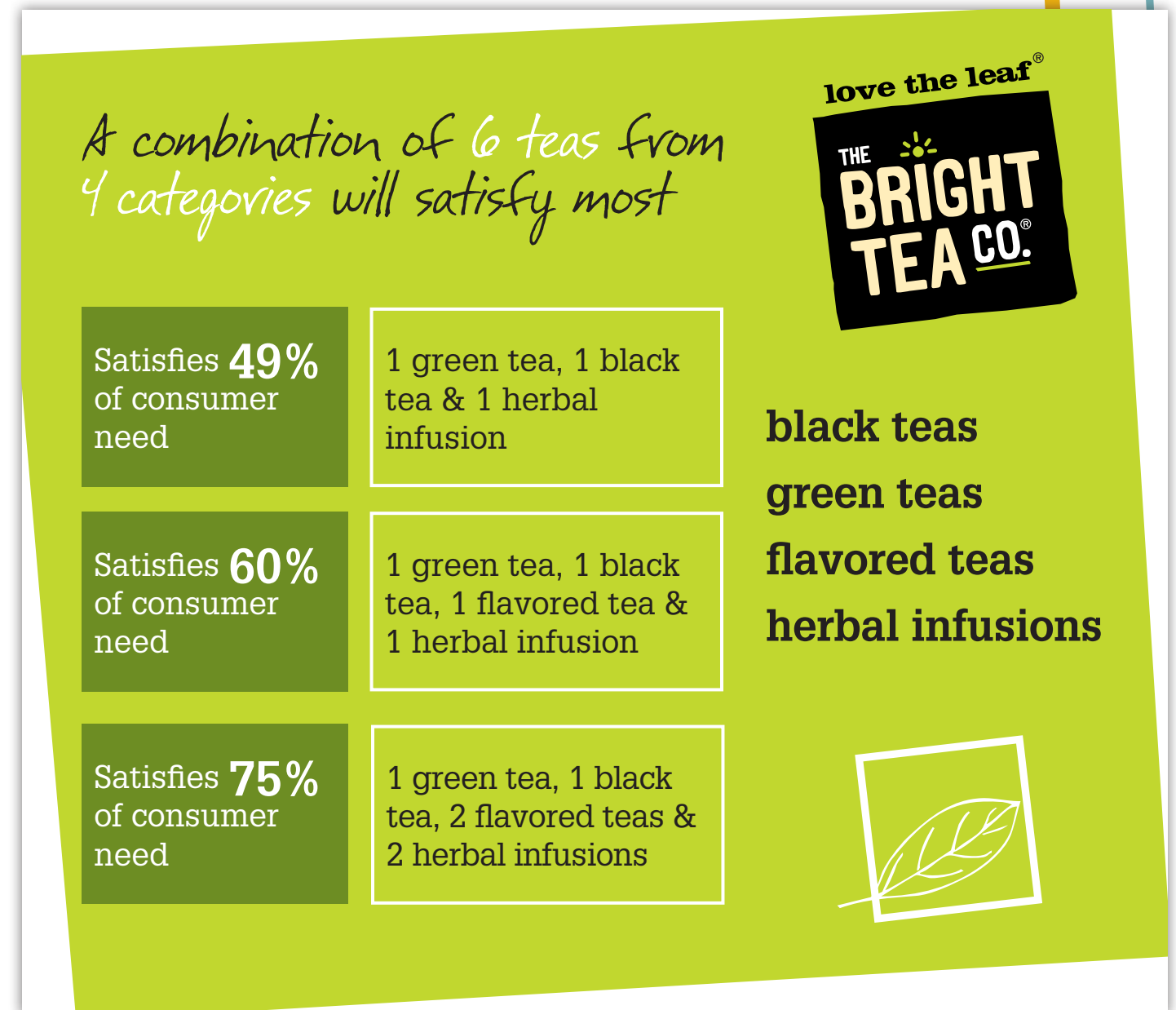
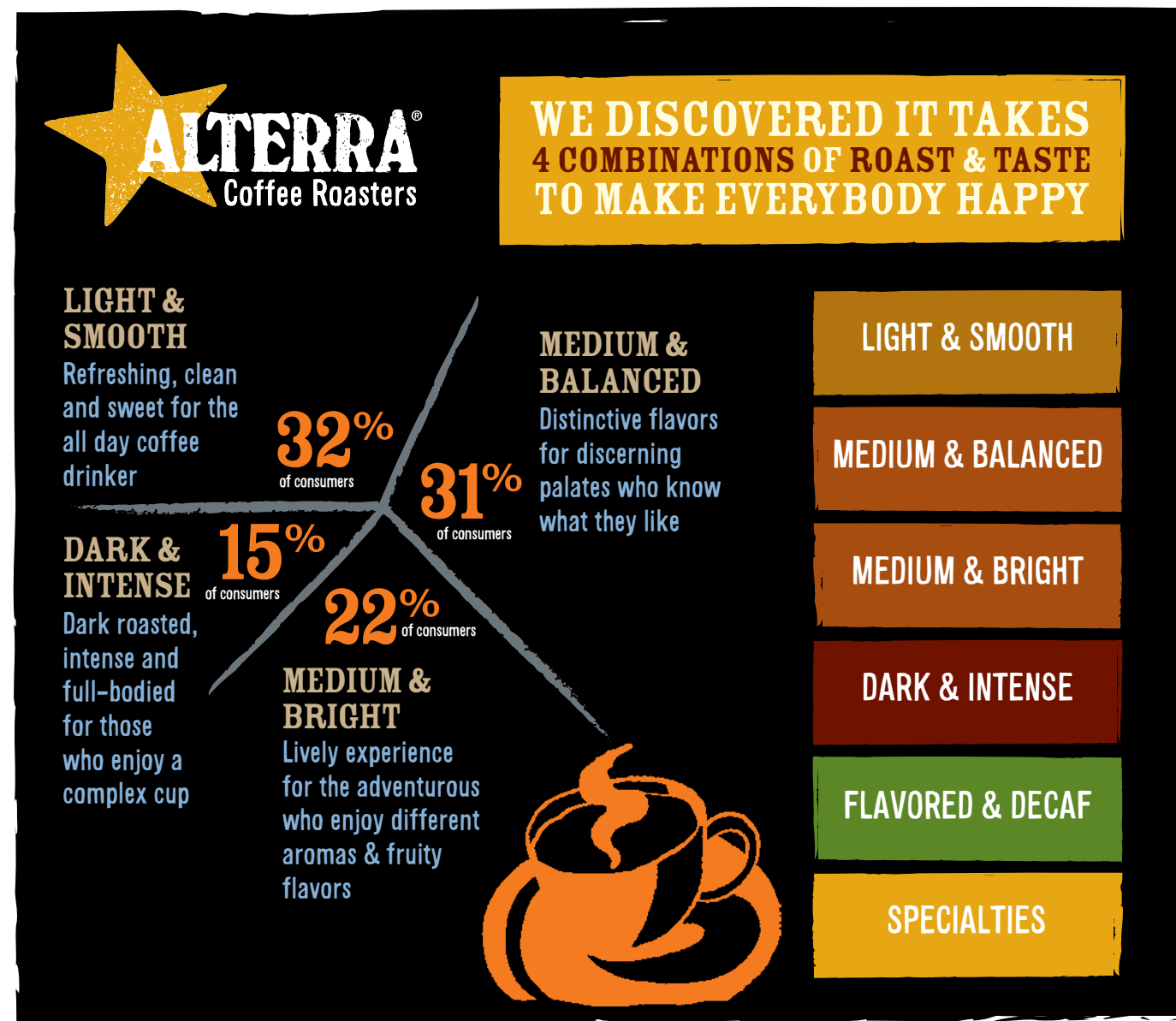


Silky, smooth, delicious hot chocolate made with the finest ingredients, DOVE® Hot Chocolate is crafted to deliver a taste of chocolate happiness that will linger long after you have finished your cup.



Our Commitment to Quality

We've done extensive research to determine the right range of drinks to offer to satisfy everyone in the office



Keeping everyone in the office happy is effortless with the ability to customize each drink to individual preferences. Brew any of our drinks hot or use the setting to brew over ice.



Our Know-how

The Most Hassle-Free Technology in the Office



It's effortless and adaptable.

FLAVIA® brewers' high-performing technology is intelligent, straightforward and ensures every drink tastes as it should – incredible. Our versatile range of brewers can fit into virtually any space in any size office.



DID YOU KNOW?

There are no internal grinders, dispensers, mixing bowls or pipes to get dirty, making clean up easy and hassle-free.

DID YOU KNOW?

A safety sensor on the FLAVIA CREATION® 400 prevents the machine from brewing a drink if no cup is present.

Our Know-how

The Most Hassle-Free Technology in the Office



It's reliable and convenient.

FLAVIA brewers make one cup at a time, creating an exceptional experience in just 40 seconds. With no cleanup and over a year and a half between service calls¹, it'll undoubtedly be your most low maintenance equipment.

Each cup is made utilizing its own individual FLAVIA Freshpack as a brewing chamber, guaranteeing no lingering flavors from past brewers and the best tasting drinks.



DID YOU KNOW?

The Freshpacks are uniquely designed to protect the coffee beans from exposure to oxygen, moisture and light.



Our Know-how

The Most Hassle-Free Technology in the Office



It's energy efficient and sustainable

Mars Drinks is on the path to creating a sustainable business while helping our clients reach their own sustainability goals. In stand-by mode, FLAVIA brewers power down to consume less energy. During independent energy consumption tests, FLAVIA brewers ranked as one of the most efficient on the market.¹



DID YOU KNOW?

- Our brewers save energy by:
1. only heating enough water for a few drinks at a time, avoiding unnecessary boiling
 2. powering down into a low energy mode when not in use

Productivity at Work



MARS
drinks

Engagement and Satisfaction

Variety, choice and convenience means 'my employer cares.'

Everyone is unique and enjoys different beverages: coffee, tea, hot chocolate, cappuccino, hot or cold.

Make everyone happy and engaged by providing drinks from **12 categories**.



According to the **Great Place To Work® Institute**, “Building trust by creating an exceptional workplace is the best investment your company can make, leading to better recruitment, lower turnover, greater innovation, higher productivity, more loyal customers and higher profits.”

Source: <http://www.greatplacetowork.com/about-us/about-us>

DID YOU KNOW?

Consumers overall hold coffee at work in high regard: 60% of all employed coffee drinkers consider free coffee as an employee benefit!*

*State of the Coffee Service Industry:
A new professionalism defines OCS.
Automatic Merchandiser,
September 2011.

Keep People At Work

by offering a coffee shop style menu, lowering costs and reducing time away from the office.

1 in 5
employees have missed important meetings or calls while grabbing a coffee outside the office.*

Research shows that without a hot beverage system like the MARS DRINKS system, 22% of employees leave the office to get a coffee shop beverage for an average of 14 minutes a day. This results in a potential loss in productivity of nearly \$17,000 a year for an office of 50 people!



Number of Employees	50
Number Leaving Daily for Coffee ¹	11
Annual Work Days Lost ²	115
Cost to Company ³	\$16,939



* 2011 Kelton Research Survey
1 Approximately 22% leaving daily for hot beverage, Wirthlin Worldwide 2003
2 Average time away from work of nearly 15 minutes, Harris Interactive 2005
3 Average salary of \$49,277, US Bureau of Labor Statistics average white collar salary

Increase Interactions

According to a 2011 Kelton Research survey, the coffee pot has become the new place to discuss last night's football game or TV shows. Close to **three in four** office workers observe that people in their workplace are more likely to interact with each other around a coffee maker than a water cooler.

Mars Drinks partnered with McKinsey & Company* to execute a landmark study that looked into the impact our beverage system has on the workplace.

Results show that the **Mars Drinks** system directly contributes to*:

- increased connectivity
- higher levels of engagement and satisfaction
- improved productivity and morale



Research shows that
54%
of employees experience
more interactions with
colleagues at the
MARS DRINKS
system.*



* Mars Drinks and McKinsey & Co. 2008 study focused on a select group of businesses that introduced the Mars Drinks system to their employees and observe the changes that the system had on the workplace.

The Emerging 5 C's

In 2011, a presentation by the International Facility Management Association called out the **emerging '5 C's' of workplace trends**:



Employers need to create **unique, dynamic and comfortable environments** to eat lunch, grab a beverage, socialize, collaborate, have team meetings or catch a few minutes of the news. The goal is to provide employees a higher degree of choice for how and where they can work and collaborate with one another.

Click [here](#) to read more online.



“The combination of coffee, TV, internet, connectivity and comfort in a central location are a good recipe for increased levels of collaboration and innovation.”

Workplace Amenity Strategies © 2012. IFMA Research Report #36.

Informal Networking Communication

Coffee systems like the MARS DRINKS system help group innovation by providing an area for connectivity and knowledge sharing cross-functionally. Based on research*, coffee breaks have at least three functions:

1

Physiological breaks

Moving from your chair can improve concentration, thus improving productivity as employees approach tasks with less fatigue

2

Informal Networking

This enables colleagues to learn about each other while exchanging pleasantries, which in turn helps employees build a mental map of their organization

3

Knowledge

Knowledge sharing conversations evolve from informal interactions initiated at the coffee machine. Coffee rooms are spaces where interactions start

Customer Testimonial

“When employees need a break to recharge or de-stress, there are chair massages available and their favorite coffee on every floor, for instance, the Mars Drinks single-serve system allows Alston & Bird staffers to go to the breakroom to brew their favorite coffee and tea however and whenever they want.

It is an activity that helps attorneys and office workers connect with one another, fostering camaraderie and friendly conversation. It’s a refreshing place where employees can meet and share ideas in a casual setting.



Richard Hays, managing director of Alston & Bird
- one of the largest firms in Atlanta



Smart Ways to Perk Up Your Staff

happy, aren't they more likely to care about your customers?
Richard Hays, managing partner of Alston & Bird, certainly thinks so. The law firm—one of the largest in Atlanta—has a history dating back more than a century and employs nearly 1,000 attorneys across nine offices in the U.S. and one in Brussels. For the past 12 years it has been named to *Fortune's* list of the 100 Best Companies to Work For, a first among law firms.

Over the past several years, especially in the aftermath of the economic downturn in 2008 and 2009, Hays says, it became clear to him that one of the best ways to boost employee morale was through better communication. "People were nervous and wanted to know what was going on in the firm and whether there were going

Boost Employee Loyalty

Looking to reduce turnover and keep productivity humming at the office? Here are some strategies that can help.

1. **Have fun together.** Aside from employee basketball and baseball teams, Hays says, Alston & Bird staffers have come together to build more than a dozen Habitat for Humanity houses. That sort of teamwork serves to reinforce how well employees deal with one another, Hays says.
2. **Don't overlook the details.** Little things mean a lot. Respecting individual tastes is key. Offering stress-busters like MARS Drinks single-serve system's coffees and teas in the office break room, and chair massages 24/7, conveys to workers that you care, says Hays. Having a meeting place to connect is also appreciated.
3. **Acknowledge that workers have a life outside the office.** Even the most dedicated employees can wilt under the strain of work, Hays says. Alston & Bird offers perks that make life easier, such as a child care center located at company headquarters and restaurant-quality dining options.



Office Benefits

The Mars Drinks system is comprised of an exceptional range of FLAVIA® brewers and specialty single-serve drink brands including ALTERRA® Coffee Roasters, THE BRIGHT TEA CO.® and DOVE® Hot Chocolate. With this unique system, we aim to serve all the hot drink needs of today's and tomorrow's office.



The Mars Drinks system helps offices:

Enhance productivity

Without an office hot beverage system, employees leave work to get coffee resulting in a potential loss of productivity**

** Wirthlin Worldwide 2003, Harris Interactive 2005

Increase interactions

Employees experienced more interactions with colleagues, higher levels of engagement and satisfaction, and improved productivity and morale when using our unique system*

* Drinks at the Workplace: Beyond the Product. MARS Drinks Insights & McKinsey & Company, July 2008

Improve concentration

Short breaks accompanied by access to hot drinks during the workday helps improve productivity. Employees approach tasks with less fatigue, make fewer mistakes and complete tasks quicker.†

† A. Hedge (1999) Cornell Human Factors Lab Technical Report RP99991

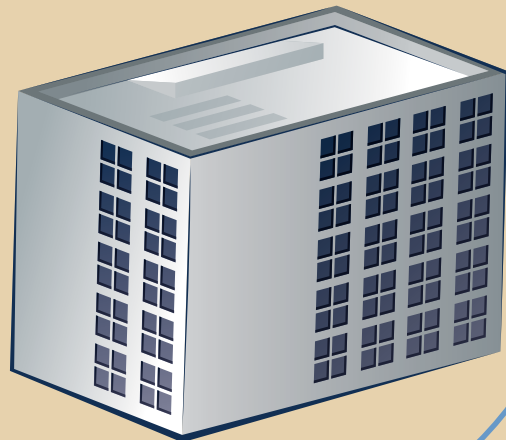
Cost Management

No Pilferage for Home Usage

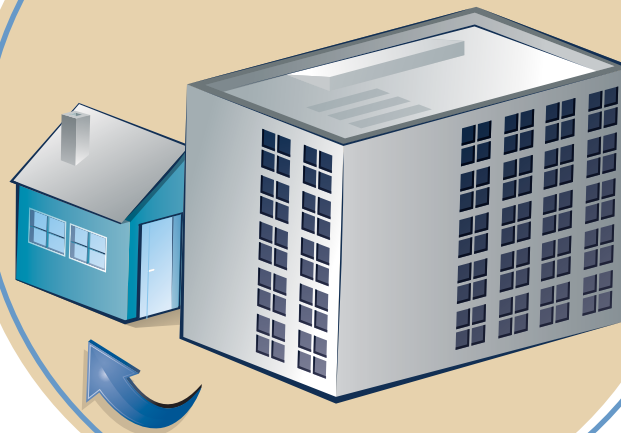
Peace of mind

The Mars Drinks system is designed solely for the office, reducing the risk of pilferage for home use so your office purchases remain where they belong - in the office.

Peace of mind



Pilferage risk



Mars Drinks is solely focused on the workplace meaning minimal pilferage for home use so your office purchases remain where they belong - in the office.

Specialty Coffee at Affordable Cost

The Mars Drinks system provides your office with GOOD QUALITY, HARDWORKING COFFEE THAT YOU FEEL GOOD ABOUT DRINKING from ALTERRA® Coffee Roasters.



It all started with three friends who required something that was hard to come by in 1993 – something strong, sturdy and **FULL OF FLAVOR** – to keep them well fueled for long nights and **HARD WORK**. These guys were in need of some real **QUALITY COFFEE**, and in order to get it they decided to do it themselves.



And so ALTERRA® was born. They spent long hours roasting, testing and tasting to make sure every pound of coffee delivered the best characteristics from the beans used. This hard work, expertise and commitment remains today, with ALTERRA giving you great quality coffee with a distinctive big flavor.

Reduce Wasted Coffee

Large volumes of water are used to make pots of coffee, which may lead to waste.



Example:

Consider that if you brew a pot of 10 cups and only half the pot is drunk, you've now paid double the price for 5 cups consumed!

Wasted coffee and water usage is minimized and money is saved with the FLAVIA® brewer as it only heats and uses enough water to make one drink, and each Freshpack brews exactly one cup.

Wellness



MARS
drinks

Energizing

Short breaks have a regenerative effect by improving concentration and productivity.

Coffee breaks also help provide a short physiological break, re-energizing employees!*

DID YOU KNOW?

Research shows that taking breaks improves concentration, thus improving productivity as employees approach tasks with less fatigue, making fewer mistakes and completing tasks more quickly.*



*A. Hedge (1999) Cornell Human Factors Lab Technical Report RP99991.

Health Benefits

In the news...

Black Tea Cuts Blood Pressure

Everyday Health, January 23, 2012. <http://www.everydayhealth.com/heart-health/0124/black-tea-cuts-blood-pressure.aspx>

Why Coffee Reduces Risk of Type 2 Diabetes

American Chemical Society, January 11, 2012. http://www.eurekalert.org/pub_releases/2012-01/acs-wcd011112.php

Coffee Linked With Lower Depression Risk In Women

Reuters, September 27, 2011. <http://www.reuters.com/article/2011/09/27/us-coffee-depression-idUSTRE78Q3GK20110927>

Coffee May Ward Off Alzheimer's

Discovery News, June 28, 2011. <http://news.discovery.com/human/coffee-may-ward-off-alzheimers.html>

Coffee Nutritional Information

ALTERRA® Coffee Roasters Coffee & Specialties

Drinks	Calories	Total Fat	Saturated Fat	Cholesterol	Sodium	Total Carbs	Dietary Fiber	Sugars	Protein	Caffeine	Kosher	Ingredients
ALTERRA House Blend	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
ALTERRA House Blend Decaf	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	4 mg*	Yes	Roast and ground coffee
Artisan Roast	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Barista's Blend	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Colombia	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Costa Rica	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Donut Shop Blend	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Espresso Roast	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Ethiopia	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Foundry Blend	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
French Roast	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
French Roast Decaf	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	4 mg*	Yes	Roast and ground coffee
Morning Roast	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
French Vanilla	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Hazelnut	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Gingerbread	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Pumpkin Spice	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	110 mg*	Yes	Roast and ground coffee
Fabulous Froth Original	47	0.1 g	Trace	3.0 mg	57 mg	7.8 g	0.0 g	7.6 g	3.6 g	0 mg	Yes	Skim Milk Powder, Reduced Minerals Whey (Milk), Sugar, Potato Starch, Silicon Dioxide, Artificial Flavor, Vitamins A & D.
Fabulous Froth Mocha	64	0.3g	0.2g	1.6mg	70mg	13.0g	0.6g	11.7g	3.3g	0.6mg	Yes	Skim Milk Powder, Whey Powder (Milk), Cocoa Powder (Processed with Alkali), Artificial Flavor, Vitamin A & D.



Tea Nutritional Information

THE BRIGHT TEA CO.[®] Teas

Drinks	Calories	Total Fat	Saturated Fat	Cholesterol	Sodium	Total Carbs	Dietary Fiber	Sugars	Protein	Caffeine	Kosher	Ingredients
English Breakfast	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	40 mg*	Yes	Black Leaf Tea
Earl Grey	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	40 mg*	Yes	Black Leaf Tea, Oil of Bergamot Granules
Green with Jasmine	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	40 mg*	Yes	Green Leaf Tea, Jasmine Flowers
Select Green	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	40 mg*	Yes	Green Tea
Chai Spice	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	40 mg*	Yes	Black Leaf Tea, Natural Flavor
White with Orange	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	40 mg*	Yes	White Tea, Natural Orange and Mandarin Flavoring with Other Natural Flavors, Orange Peel, Mandarin Peel
Lemon Herbal	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	0 mg*	Yes	Rosehips, Apple, Lemon Peel, Natural Lemon Flavor, Citric Acid, Honey Bush
Peppermint Herbal	0	0	0	0.0mg	0.0mg	0.0g	0.0g	0.0g	0.0g	0 mg*	Yes	Peppermint Leaves
Raspberry Herbal	2	Trace	Trace	0.0mg	Trace	0.3mg	0.0g	0.3g	0.2g	0 mg*	Yes	Hibiscus, Rosehips, Sarsaparilla Root, Natural Raspberry Flavoring, Lemon Peel, Liquorice Root, Ginger Root, Citric Acid



Chocolate Nutritional Information

DOVE® Hot Chocolate

Drinks	Calories	Total Fat	Saturated Fat	Cholesterol	Sodium	Total Carbs	Dietary Fiber	Sugars	Protein	Caffeine	Kosh er	Ingredients
DOVE Hot Chocolate	80	2.4 g	1.8 g	2.0 mg	132 mg	15.0 mg	1.4 g	11.8 g	1.4 g	5 mg*	Yes	Sugar, Cocoa Powder Processed with Alkali, Corn Syrup, Cocoa Powder, Chocolate, Skim Milk, Whey Powder, Cocoa Butter, Coconut Oil, Salt, Guar Gum, Carrageenan, Natural and Artificial Flavor, Sodium Aluminosilicate, Silicon Dioxide, Potassium Phosphate, Acesulfame Potassium, Sucralose Allergens: Tree Nut** & Derivatives; Soya Beans & Derivatives; Dairy & Derivatives. No Artificial Colors. Contains: Acesulfame Potassium (6 mg), and Sucralose (4 mg) **Contains Coconut Oil, per FDA Guidelines "Coconut" is on the Tree Nut Allergen List – No Other Nut Allergens Are Present.



Our Path to Sustainability

The logo for MARS drinks is located in the bottom right corner. It consists of a blue circular background. Inside the circle, the word "MARS" is written in a large, white, serif font. Below "MARS", the word "drinks" is written in a smaller, white, sans-serif font.

MARS
drinks

Our 5 milestones

We're on a path to **creating a sustainable business** and, because you also care about your business, we want to support you to be sustainable too.

Sourcing more sustainably



100% of our coffee beans purchased from certified sources by 2013

100% of our black tea and cocoa purchased from certified sources by 2015

Reducing operational impacts



25% reduction in water, energy use and greenhouse gas emissions from a 2007 baseline by 2015.
Zero waste to landfill by 2015

Developing responsible products



100% recyclable Freshpacks by 2015

25% reduction in average machine base energy use in the next five years

Supporting our customers



Enable access to recycling infrastructure in all our major markets

50% increase in our recycling partner activity in the next five years

Engaging our Associates



All Associates are given the opportunity for paid time off to volunteer in their community

Sourcing More Sustainably

Our work on sourcing ingredients responsibly helps us create better products that make a positive contribution to communities.



Sourcing more sustainably

100% of our coffee beans purchased from certified sources by 2013.

100% of our black tea and cocoa purchased from certified sources by 2015.

Case Study

Rainforest Alliance Certification



We work with the Rainforest Alliance to source coffee and tea from farms that have been certified, helping to conserve biodiversity and ensure sustainable livelihoods for grower communities and the environmental conservation.

- Currently 40% of our drinks range includes tea & coffee from Rainforest Alliance Certified farms.
- Barista's Blend is the first ALTERRA® coffee to use 100% Rainforest Alliance Certified coffee.



Case Study

Putting farmers first

Mars Drinks supports three coffee wetmills in Kenya. Over the past few years, we've worked with 1,800 farmers and families to help them increase the yields and quality of their coffee. We provide training in good agricultural practices, support renovation of their wet mills, and investment in tree seedlings.

With our support, this co-operative is now the first small-holder farm in Kenya to become Rainforest Alliance Certified.



For more information: www.marsdrinks.com/sustainabilityreview

Reducing Operational Impact

Improving our performance

We are always looking for new ways to improve our performance and increase the efficiency of our operations. That means we're working hard to use less water and energy and cut our waste.

Case Study

Zero Waste

Sending zero waste to landfill is just one of the targets we have set ourselves as part of our path to sustainability. We're achieving our goal by looking at each step of the manufacturing process, and by assessing waste streams throughout the facility, associates at our West Chester site found opportunities to reduce, reuse, and recycle.

- All organic scrap product generated in the factory goes to an animal feed facility.
- By providing our vendors with reusable totes to deliver our raw materials, we save up to 300 cardboard boxes per week.

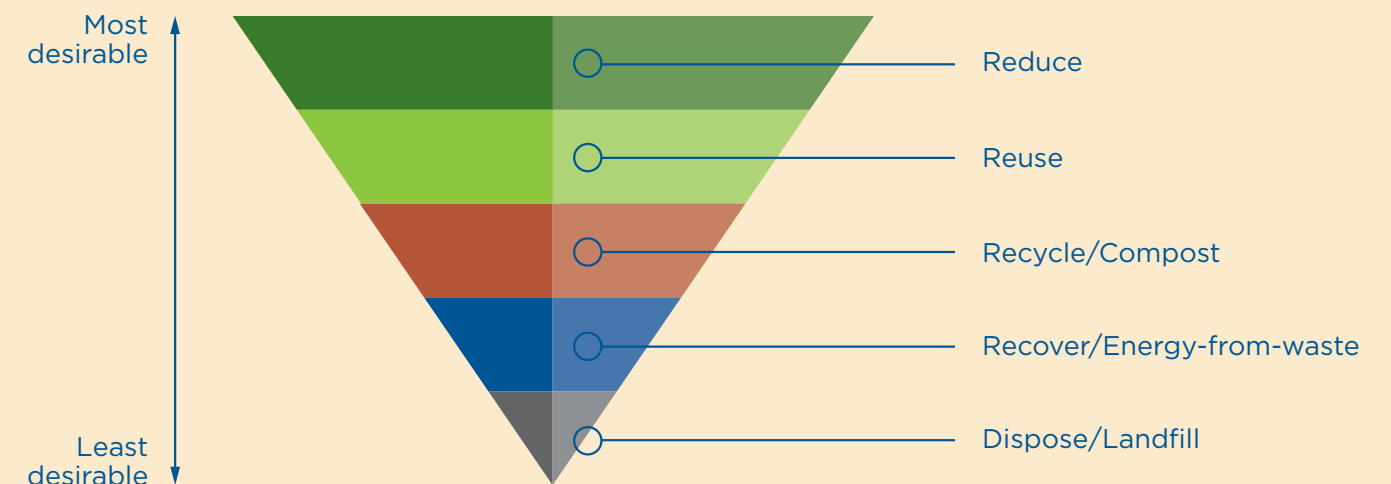
For more information: www.marsdrinks.com/sustainabilityreview



Reducing operational impacts

25% reduction in water, energy use and greenhouse gas emissions from a 2007 baseline by 2015.

Zero waste to landfill by 2015.



Developing Responsible Products

Helping you save energy & money

Our energy saving innovations will lower your energy bills and reduce the impact of your operations.



Developing responsible products

100% recyclable Freshpacks by 2015.

25% reduction in average machine base energy use in the next five years.

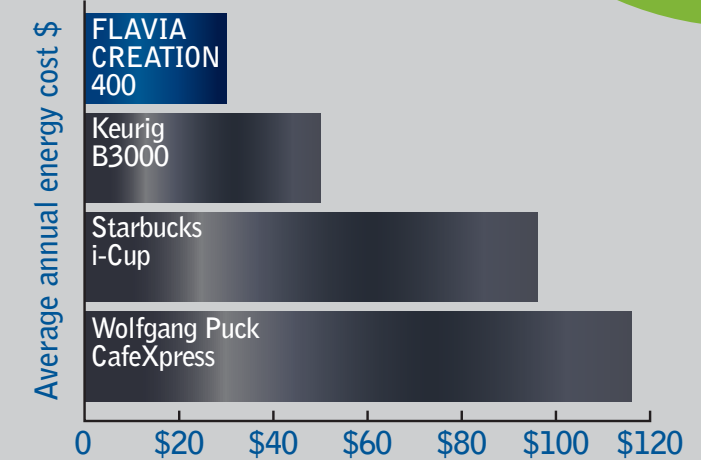
ENERGY EFFICIENCY IN ACTION

The FLAVIA® brewers have been designed with energy efficiency in mind. Our brewers save energy by:

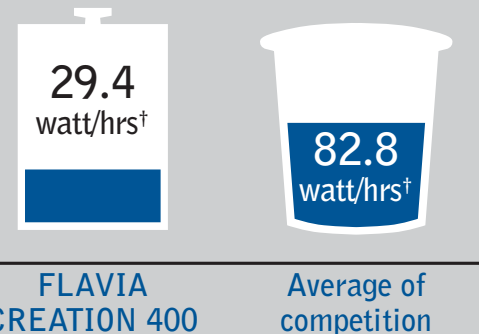
- Only heating enough water for a few hot drinks at a time, avoiding unnecessary boiling.
- Powering down into a low energy mode when not in use.

The FLAVIA CREATION® 400 is 60% more energy efficient over a typical week than the three leading competitors*. It uses an estimated 40% less energy than the KEURIG® B3000.

The FLAVIA CREATION® 200 uses around half the energy of the KEURIG® B200.**



The FLAVIA CREATION 400 uses almost 60% less energy than the average of the single-serve competition



DID YOU KNOW?

- 1 The Mars Drinks merchandiser is made from 90% post consumer recycled content.
- 2 The rail which holds the Freshpacks is made of recyclable #6 plastic

*Based on testing conducted by an independent research organization in 2009. **Average energy used per cup served based on 200 cups/week throughput.

Supporting Our Customers

Recycle Your Freshpacks

We're on a path to create a more sustainable business, and because you also care about your business, we want to help you to be sustainable too. Mars Drinks has partnered with FedEx® and TerraCycle® to launch a new and improved website to help our customers recycle their used Freshpacks, to help you along the path to a more sustainable workplace.



Recycling your Freshpacks is easy!

Find out how to get started at www.recycleyourfreshpacks.com

-  **1** Start Collecting!
-  **2** Box Up Your Fresh Packs.
-  **3** Download A Return Shipping Label.
-  **4** Ship Your Package



Supporting our customers

Enable access to recycling infrastructure in all our major markets.

50% increase in our recycling partner activity in the next five years.

Engaging Our Associates

The people at the heart of our business

It's not just about buildings, technology and processes. Mars Drinks is built on the energy and enthusiasm of its people, and so associates are at the heart of our sustainability journey.

Case Study

Mars Ambassador Program

Associates are given the opportunity, through our Mars Ambassador Program, to visit the cooperatives we support in Kenya and learn more about the sustainable sourcing process.

Associates are also given the opportunity to volunteer in their local community, through the Mars Volunteer Program.



Engaging our associates

All associates are given the opportunity for paid time off to volunteer in their community.

About Us



MARS
drinks

Mars, Incorporated

“The company’s objective is the manufacture and distribution of food products in such manner as to promote a mutuality of services and benefits among all stakeholders.”

Forrest E. Mars, Sr 1947

We strive to do this by putting our Five Principles into action everyday to make a difference to people and the planet through our performance.



Our Vision

Mars Drinks is integral to Mars Incorporated – a trusted company which has been delighting customers with some of the world’s most loved brands for over a century.

The Mars Five Principles of Quality, Responsibility, Mutuality, Efficiency and Freedom are the foundation of our culture and our approach to business.

Mars, Incorporated has years of heritage in building a high performing workplace culture and has been honored with the “World’s Best Multinational Workplaces” award by the Great Place to Work® Institute. Mars, Incorporated has also been ranked a 100 Best Company to Work For by Fortune®.

Deliver the best tasting, hassle-free drinks you’ll ever get in the office.

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